

Curriculum Vitae

Herbert Friese

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Experience 2013 - date

General Manager Dutch & Company Ltd

Dutch & Company Ltd. is a company based in Ghana, specialized in LED lighting and PV Solar projects and with a strong focus on the Commercial & Industrial market. The company was awarded Best Energy Company of the Year – Renewable during the 2018 Ghana Energy Awards and nominated for Company of the Year 2019 by the Ghana French Chamber of Commerce and the Ghana Energy Awards.

Experience 2010-2013

Managing Director Hotel Solutions Limited

Main areas of activity on a consultancy basis;

Hospitality;

Client's representative on site for the Royal Senchi Resort project, a high end hospitality development in the Akosombo area in the Eastern Western Region of Ghana. Responsibility was to overall manage the project during construction on all levels.

A large part of the responsibility was the preparation of budget, planning and execution of procurement of all imported goods such as building materials, finishes, plant & equipment, furniture's and operating supplies, managing the exemption process with the Ghanaian authorities, coordination of inspection of containers before shipping to Ghana, local clearing and road transport activities, managing storage on and off site and in general preparation of project to operations.

Consultancy projects for several local and foreign investors and brands in the form of preparation of market studies, business plan and feasibility studies for hospitality investments as well as operator searches whereby appropriate brand operators, local & foreign investors are introduced and engaged for local hospitality projects.

Logistics / Husbandry projects;

Consultancy to Logistics Direct Ltd. for the coordination of the preparation, execution and completion of several projects involving the movement of men and material to and from marine vessels either in dry dock or operating off shore for period of three to twelve months . The responsibility entails full coordination of A. Crewing; comprising immigration documentation - ticketing - road, water, air transfers – accommodation and medical services. B. Supply; comprising setting up of local supply chain; negotiating rates, generating quotations, coordination of actual supply by road-water-air, pre financing local working capital and C. Freight Forwarding of spares , tools, oil samples and machinery by air and sea both inward and outward.

Experience 2007 – 2010

**Vice President West Africa
Golden Tulip Hospitality Group / Louvre Hotels**

Responsible for all brand related operations and activity in the West African sub region with a Regional corporate office infrastructure in Accra and Lagos and reporting to Head Quarters in Lausanne, Switzerland and Paris, France.

Responsibility included being an active member of the company’s Global Council (Corporate Regional Management Team), and setting up a local legal company structure in Ghana and Nigeria.

During this period I was responsible for the operations and refurbishment of Golden Tulip Accra (243 rooms), the opening of Golden Tulip Kumasi (168 rooms), Golden Tulip Festac Lagos (471 rooms) and Tulip Inn Enugu (86 rooms), the signing of Golden Tulip Takoradi as Greenfield project and the development of a pipeline of new hotel locations. Further I set up a local legal entity named Golden Tulip West Africa Ltd on behalf of the employer

Experience 2006

**General Manager / Area Manager
Golden Tulip Hospitality Group**

In 2006 Golden Tulip Accra’s management agreement with NH Hotels was terminated and awarded to Golden Tulip Hospitality Group. My responsibilities were to take over the exploitation of the hotel from the NH Hotels appointed General Manager and to ensure the process of financial closure of previous management and financial opening of new management was done appropriately, and to run the day to day operations of the hotel as well as the interest of the company in Ghana and West Africa.

Courses & Diplomas

Cornell University	Ithaca New York	General Managers Program 2001
Cornell University	Ithaca New York	PDP Summer Course 1997

Military Service 1989-1990

14 month period of serving in the Dutch Armed Forces
Basic Infantry Training as soldier and served with the 42nd UN Medical Troops Battalion as Corporal

Education;

Hotel Management School / MHS	Groningen	Bachelor in Hospitality	September 1989
HAVO Rietveld Lyceum / GSGD	Doetinchem	High School Diploma	Augustus 1985

Other;

Full name : Herbert Friese
Date of Birth : 20th March 1966
Nationality : Dutch
Marital status : Married with two children (01.12.2002 & 23.09.2000)